

PRESS RELEASE

FOR RELEASE: February 6, 2015

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Local REALTORS® Offer Seniors a Helping Hand

For those who are elderly or disabled, often times performing simple household tasks such as flipping a mattress or washing windows can be unmanageable. Seniors living in the Santa Cruz area can now request free assistance with these tasks through the REALTOR® Service Volunteer Program (RSVP) taking place on Wednesday, May 6, 2015. The deadline to request assistance is March 13, 2015.

RSVP is a community outreach program offered each year to qualified seniors who cannot otherwise perform certain household tasks due to physical or financial constraints. During RSVP Day, REALTOR® and Affiliate (professionals who provide real estate related services), will visit senior citizens and perform various cleaning and maintenance task free of charge. Participants can request to have light bulbs changed, furnace filters changed, smoke detector batteries changed, hedges trimmed and much more. Seniors with physical and financial constraints who live in Scotts Valley, Santa Cruz, Live Oak, Capitola, Soquel, Aptos, Rio Del Mar, Seacliff and La Selva Beach may apply for services by, March 13, 2015 by contacting the Santa Cruz County Association of REALTORS® at 831-464-2000 or by visiting www.mysccar.org/rsvp.

The Santa Cruz County Association of REALTORS®, Inc. (SCCAR) founded in 1911 with over 1,100 members, is dedicated to the advancement of professionalism in real estate and the preservation of private property rights in Santa Cruz County.