

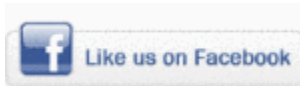
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December 15, 2016

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



The SCCAR office will be closed December 23 and 26. We will re-open December 27 at 8 am.

Celebrate Leadership 2017!

Join us in honoring our incoming President, Candace Bradfield and officers and directors at our annual Installation Luncheon. This event will be also feature our REALTOR® of the year, Affiliate of the Year and Community Service awards presentation. Event date is Wednesday, January 18, 11 am - 2 pm at Hotel Paradox. Registration deadline is January 11, 2017.

Buy tickets



Sponsored by: MLS Listings, Inc., Bailey Properties, Inc., Allen Property Group, Inc., and Coastal Homes

GeoDisclosure Order a report

Order a virtual tour tourfactory

Pro Photo Sessions Next Monday 12/19!

Snazz up your photo for the new year and have your professional business photo taken by top real estate photographer Sean Kenney on Monday, December 19 at SCCAR. Anniversary special offer, \$69 for 6 shots on your flash drive or free CD and \$59 for 500 business cards (standard). Please call 818-288-8116 to make your appointment! Read more

SCCAR & Tour Holiday Schedule

The SCCAR office will be closed on the following days for the holidays:

- Friday, December 23 and Monday, December 26
Friday, December 30 half day
Monday, January 2, 2017

There will be not our on December 22 or 29. The first tour date for 2017 is Thursday, January 5, 2017.



2017 Dues Reminder

Please be aware that your 2017 membership dues are due December 30, 2016 to be entered into our win your dues back contest (online payments only). Your dues include local (SCCAR), state (C.A.R.) and national (NAR) fees and give you access to all the benefits these three organizations have to offer. Dues can be paid [online](#) or by calling 831-464-2000.

Pro Series Offers Early Bird Price

The Santa Cruz County Pro (SCCP) series offers nine highly specialized courses held throughout the year. Upon completion attendees will have obtained advanced skills about the workings and nature of Santa Cruz County communities. Attend them all and become a PRO! Early bird price is \$99 through January 13 and increases to \$159 after that date! [Sign up today](#)

Peanut Butter Needed

We are in need of donations of jars of peanut butter for Second Harvest Food Bank. Please drop off a jar our two at our office by December 22nd so we can help those in need this season. Thank you in advance for your generosity.

Anthem Open Enrollment Going on Now!

Anthem Blue Cross HMO & PPO plan are available now. Open enrollment ends December 31, 2016. Please call 800-446-2663, visit www.benefitsstore.com or send an email to info@benefitsstore.com CA Insurance License No. 0680704

Video Marketing & Messaging

The closest thing to face to face conversation! Take your marketing plan to the next level for 2017 and learn the how to's and benefits of using video. Class date is Wednesday, January 11 at 11:30 am. [Read more](#)

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