





September 29, 2017

The SCCAR office will be closed Monday, October 9 in observance of Columbus Day. We will re-open Tuesday, October 10 at 8 am.



Celebrate Oktoberfest with Us Next Week!

Join us for brats n' beer, loads of fun at our annual Oktoberfest Celebration next Thursday, October 5, 4 - 6 PM. Festivities include men's and women's stein holding contest, best stein award (show off your favorite stein!), count the pretzels, tasty brats, live music from "Green Room Sound"....and did we mention beer? Tickets are only \$5!

Thank you to our sponsors: Santa Cruz Home Finance, Credit Bureau Associates and Bay Federal Credit Union! **Get Your Tickets Today!**





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Pending Home Sales Sputter in August

Even with a strong performance in August closed escrow sales, California pending home sales stalled for the second consecutive month, which suggests a softening in the housing market in the upcoming months, the CALIFORNIA ASSOCIATION OF REALTORS® (C.A.R.) said. Read the full report



New Broker Tool

Attention Brokers: We have just added a new page to our website just for you! Under Member Services there is now a Broker Resources page that gives you access to all the Association related items you need in one place! Check it out and let us know what else you would like to see!

Have Lunch on Us!

Join us for lunch and learn how advanced vacation rental management strengthens real estate sales and client relationships. Class date: Wed., October 11, 11:30 am – 1 pm. . Free with RSVP



The trusted real estate data source.

Thank you to our 2017 Corporate Sponsor

'A Taste of Santa Cruz' Tickets on Sale!

The annual "A Taste of Santa Cruz" moves to a new venue this year - the Santa Cruz Museum of Art and History, where two floors of delectable food samplings from local restaurants, wine tastings from members of the Santa Cruz Mountains Wine Growers Association and craft breweries await! Event date is November 9, 5:30 - 9 PM. Get your tickets early and save!

October MLS Training

SCCAR is holding two free MLS classes on Monday, October 16. Take Matrix to the next level in Matrix 201 at 10 am and learn to manage your listings in Listing Management at 1 pm. Both are free with RSVP!

Estate Planning for Real Estate Professionals

Learn about estate planning, taxes and title, how the process works and avoiding ligitiation in this new class. Class date is Wednesday, October 18, 11:30 AM - 1:30 PM. Register here

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