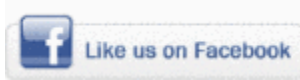


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March 2, 2016

eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



Symposium on Real Estate Fraud

Santa Cruz County Assistant District Attorney and Real Estate Advisory Team (REFAT) member, William Atkinson will be giving a special presentation to SCCAR members on real estate fraud and scams, current trends, tips on what to be aware of and how REALTORS® can help prevent fraud and scams. Friday, March 11 at 10 am. Free with advanced RSVP, \$10 at the door. RSVP [here](#).

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Hang with the President Next Monday!

Join SCCAR President, Candie Noel Monday, March 7 at 9:30 am to engage in discussion on what's happening in the market, with the association and at C.A.R. Candie encourages you to bring your suggestions, concerns and ideas to share. She is all ears and wants to hear from you!

	<p><i>The trusted real estate data source.</i></p> <p>Thank you to our 2016 Corporate Sponsor</p>
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Broker Tour: anytime, anywhere, any device!

The Theo platform features tools to strengthen the connection between you and your client while making Broker Tour easy and efficient! A few highlights include: access accurate Broker Tour info from any device, all the MLS details for every property on Tour, beautiful full screen photo galleries and much more! Check out a



demonstration on Wed., March 9th at 2 pm. Theo is a free MLS member benefit. RSVP for free [here](#)



Important Key Billing Notice

Beginning this year, 2016 Key Administration and Tour bills will be delivered via email. In an effort to be a more eco-friendly business, SCCAR will NOT be physically mailing out Key and Tour bills in March. Please be sure SCCAR has your current email address on file to help us ensure proper delivery and avoid deactivation and late fees. Contact us or check your profile online [here](#).



Help Us Help Local Seniors

The REALTOR® Service Volunteer Program ([RSVP](#)) is a one day community outreach program that will take place on Friday, May 6, 2016. The program provides free assistance to local seniors in need. The success of this program relies entirely on volunteer efforts. Please consider spending a few hours (approx. 4) with us and lending a hand. It makes you feel good and it's fun! Please submit an [application](#) by March 31, 2016.



Dine for Charity at the Shadowbrook

Dine at the award winning Shadowbrook Restaurant on April 5 and help low income first time homebuyers as 30% of the evenings sales are donated to the SCCAR Housing Foundation. [Read more](#)

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