

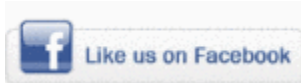
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February 18, 2016




eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



Help Us Help Local Seniors

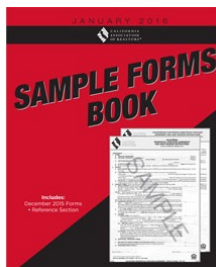
The REALTOR® Service Volunteer Program ([RSVP](#)) is a one day community outreach program that will take place on Friday, May 6, 2016. The program provides free assistance to local seniors in need. The success of this program relies entirely on volunteer efforts. Please consider spending a few hours (approx. 4) with us and lending a hand. It makes you feel good and it's fun! Please submit an [application](#) by March 31, 2016.

		
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Monday Mornings with the President

Join SCCAR President, Candie Noel Monday, March 7 to engage in discussion on what's happening in the market, with the association and at C.A.R. Candie encourages you to bring your suggestions, concerns and ideas to share. She is all ears and wants to hear from you!



New Sample book Now Available!

The newly updated January 2016 book contains a current sample copy of every C.A.R. Standard Form, including the four newly released documents from December 2015 and the latest copy of the RPA form. This handy book also includes a detailed quick reference guide describing each document, along with the revision/release date, perfect for every zipForm® user. Purchase your copy [today](#)



MLS Market Intelligence

Matrix has a variety of tools available to build statistical analysis of local market conditions. You will learn how to build and publish charts, tables and graphs for client presentations and posting to social media. Course date: Tuesday, February 23 at 10 am. [Read more](#)



Learn About Land Use

In the second class of our Santa Cruz County Pro series you will learn about minimum steps to determine "build ability", biggest hurdles working with county or city planning/building departments, and much, much more! Attend 7 of the 9 courses and earn your official certification or attend the individual class. Course date: February 26, 12:30 - 3:30 pm. [Read more](#)



Quick & Easy Tutorials to Get You Started on RPR

New and seasoned RPR users will appreciate these how-to lessons. Each video averages about three minutes and covers everything you will want to know about RPR. Best of all, busy REALTORS® can watch and learn at their convenience. [Read more](#)

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